



# 2025 PARTNERSHIP OPPORTUNITIES

OUR HISTORY - OUR CLUB - OUR FUTURE

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# Why Hunslet RLFC? Why Rugby League?

- Fandom is increasing as the RFL invests in reaching new target audiences across a wide demographic and geographic range.
- Hunslet RLFC are better placed than most clubs to successfully evolve how we target 'heartland' rugby league fans, engage with new audiences and maximise the mass exposure opportunities.
- As a fan-owned club we aim to increase community engagement, improve social cohesion and engage with marginalised & disadvantaged groups in South Leeds via the following initiatives:
  - ✓ *Elderly Action* Tackling loneliness, inactivity and hunger poverty in over-60's.
  - ✓ *Activity Engagement* Creation of holiday clubs and the providing affordable access to matches for U16s.
- Sponsors & partners are key to our being able to achieve these objectives, therefore, all sponsorship & partnership agreements include a social value contribution that will see up to 10% being invested into our community initiatives.
- The following slides detail the potential opportunities available for the 2025 season to increase coverage and exposure across Leeds communities and the wider West Yorkshire area.





# Master Sponsor - SOLD

## Benefits include:

1. Shirt sponsorship (including replica kits) – front centre.
2. Training Kit – drill top rear
3. Voidage on Shorts
4. Brand ownership Hunslet RLFC at 2 home matches
5. Pitch-side banners (4) & Internal pop-up banners (4)
6. Main exposure on all social & community initiatives
7. Placement on large & small Media Wall(s)
8. Social Media and Hunslet TV exposure
9. Corporate Hospitality for [up to] 10 people at every home game
10. Directors tickets (2) to away matches
11. Free use of the Phoenix Bar for team meetings (subject to availability)
12. 10 Hospitality places at the Jepson Cup match Vs Leeds Rhino's
13. 10 places at the Hunslet Christmas Lunch
14. 2 tickets to all RFL functions (that club are invited to).

**Season price from - £100,000**

est. regular season of 26 games, inc. up to 8 local derbies)

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# Club Sponsor - VARIOUS INTEREST

## Benefits include:

1. Shirt sponsorship (including replica kits) – rear upper.
2. Training Kit – drill top front
3. Brand ownership Hunslet RLFC at 1 home match
4. Pitch-side banners (2) & Internal pop-up banners (2)
5. Exposure on all social & community initiatives
6. Placement on large & small Media Wall(s)
7. Social Media and Hunslet TV exposure
8. Corporate Hospitality for [up to] 6 people at every home game
9. Free use of the Phoenix Bar for team meetings (subject to availability)
10. 6 Hospitality places at the Jepson Cup match Vs Leeds Rhino's
11. 4 places at the Hunslet Christmas Lunch

Season price from - **£20,000**

est. regular season of 26 games, inc. up to 8 local derbies)

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# Lead Community Partner - RESERVED

## Benefits include:

1. Shirt sponsorship (including replica kits) – Rear Lower.
2. Brand ownership of U16 ticket initiative
3. Pitch-side banners (1) & Internal pop-up banners (1)
4. Exposure on all social & community initiatives
5. Placement on large Media Wall
6. Social Media and Hunslet TV exposure
7. Corporate Hospitality for [up to] 6 people at every home game
8. Free use of the Phoenix Bar for team meetings (subject to availability)
9. 4 Hospitality places at the Jepson Cup match Vs Leeds Rhino's
10. 2 places at the Hunslet Christmas Lunch.

**Season price from - £15,000**

est. regular season of 26 games, inc. up to 8 local derbies)

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# Comercial Partner (4) - 2 AVAILABLE

## Benefits include:

1. Shirt sponsorship (including replica kits)
2. Shoulder right upper/lower, left upper/shorts back
3. Pitch-side banner (1)
4. Placement on large & small Media Wall(s)
5. Social Media and Hunslet TV exposure
6. Corporate Hospitality for [up to] 4 people at every home game
7. Free use of the Phoenix Bar for team meetings (subject to availability)
8. 6 Hospitality places at the Jepson Cup match Vs Leeds Rhino's
9. 4 places at the Hunslet Christmas Lunch.

**Season price from - £5,000**

est. regular season of 26 games, inc. up to 8 local derbies)

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# Business Partner (3) - 1 AVAILABLE (1 RESERVED)

## Benefits include:

1. Training/warm up kit – drill top shoulder left/right, or warm up shirt & socks
2. Internal pop-up banner (1)
3. Exposure on all social media
4. Placement on small Media Wall
5. Social Media and Hunslet TV exposure
6. Total of 6 Corporate Hospitality tickets for use during season (subject to availability)
7. 2 free uses of the Phoenix Bar for team meetings (subject to availability)

Season price from - **£2,000**

est. regular season of 26 games, inc. up to 8 local derbies)

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# Community Partner (2) - 1 AVAILABLE

## Benefits include:

1. Kit sponsorship (including replica kits) – front right shirt / front right shorts
2. Pitch-side banners (1)
3. Exposure on all social & community initiatives
4. Placement on large Media Wall(s)
5. Social Media and Hunslet TV exposure
6. Corporate Hospitality for [up to] 10 people at every home game
7. Two free uses of the Phoenix Bar for team meetings (subject to availability)
8. 4 Hospitality places at the Jepson Cup match Vs Leeds Rhino's

**Season price from - £3,000**

est. regular season of 26 games, inc. up to 8 local derbies)

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# NEXT STEPS

If you would like to discuss any of these opportunities please contact:

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**OR**

**Lynn Robinson** – General Manager (Operations)

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If you haven't seen an option that works for you, please give us a call and we can work to create a bespoke solution for your brand.

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